



THE MILLS
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For Immediate Release

I.E. Community Festival 2009

Presented by: Simon Properties - Ontario Mills Mall

Ontario Mills Mall - The most incredible shopping destination in Southern California, with more than 200 manufacturer and retail outlets, brand-name and specialty stores all under one roof! Discover our imaginative eateries in the Food Court or enjoy dining at one of our four restaurants. Entertainment for all ages makes Ontario Mills an exciting place...comedy club, billiards, arcade games and over 30 movie screens. With our oval racetrack design, it is easy to end up right where you started.

This year the **Ontario Mills Mall** is pleased to announce its newest fundraiser for the **Simon Youth Foundation (SYF) and Friends**. The "**Inland Empire Community Festival**" is an unprecedented weekend of music and community activities designed to stimulate the local economy with a combination of creative and exciting events.

Friday, August 28th - Wind down and "Celebrate Community" on opening day of the festival as it kicks off Country Western style. Food vendors are heating up the grills. Get out your cowboy boots and your line dancing shoes as **KFROG** and the **IECF** *celebrate life* to the sounds of country western, blues and swing. Join your neighbors at the **Mills** for an evening filled with music, food, and fun. Dress in your best western gear as the 'IECF' selects the "Best Dressed Cowboy and Girl." Enjoy live music from KFROG's top picks. Line dance and relax as you *celebrate life*. **Time: 5:00 PM to 9:00 PM**

Saturday, August 29th - The IECF rings with the smooth sound of jazz. Enjoy a mixture of jazz fusion and funk. You can two-step on the dance floor while local, national and world-renowned jazz artists take center stage. There's an array of fun for the mature audience with plenty of great food and retail shopping. This upscale community event will pay tribute to Jazz legends as Saturday closes with a tribute to a special surprise guest. **Time: 12:00 PM to 10:00 PM**

Sunday, August 30th - Get ready to *celebrate life* with family and friends. Sunday at the IECF is all about **YOU!** Relax and enjoy the smooth sounds of **Latin Jazz, Salsa and Old School**. Surprise guests and more await **YOU**. **Early in the day**, the community's youth will showcase their talents as they sing, dance and play their instruments on the festival stage. The **IECF** has an array of activities for kids of all ages: arts & crafts, clowns, face painting, story time with your favorite characters, Build-A-Bear mascots, Disney stars, magic tricks and more. **Time: 12:00 PM to 8:00 PM**

Proceeds from this event benefit multiple charities with various philanthropic causes. Using the Simon's principal of giving, local community organizations are excited about the opportunity the festival brings as all will benefit from working together to raise funds to accomplish each charity's goal.

IECF Sponsors celebrate the diversity of the Inland Empire. Our sponsors believe as we do, that "*together we can do more.*" The festival will garner media exposure at both local and national levels. We invite local and national businesses to partner with us as we "Celebrate Community" with the **Simon Youth Foundation** and Friends.

Sponsors and Co-Sponsors: Simon Properties, Ontario Mills Mall, AT&T, J. Lohr Vineyards & Wines, PriMusic Records, Market Broiler, N Season and Urban Living Magazine.

For more information contact: info@iecommunityfest.com or call **909.275.7273**